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THE NORTHERN VIRGINIA URBAN LEAGUE SELECTS CYNTHIA DINKINS AS ITS NEW PRESIDENT AND CEO

Promoting science and technology education tops the new CEO's program priorities

(Alexandria, Va., August 28, 2012)—The Northern Virginia Urban League (NOVAUL) has chosen Cynthia Dinkins to serve as its new President and CEO, effective September 4, 2012. Prior to this role, Dinkins served as a principal consultant with InnovationWorks, Inc., a technology and management firm. Dinkins led the company's growth and infrastructure development in Washington, D.C., brokering key partnerships with high profile businesses, such as the Smithsonian Channel.

Prior to her position at InnovationWorks, Dinkins sat at the helm of several leading foundations, including the Sheila C. Johnson Foundation and the Washington Mystics Foundation, where she established multi-million dollar grant relationships with high-impact non-profits like CARE, VH1 Save the Music, the United Negro College Fund and the Christopher Reeves Foundation.

"In searching for a new CEO, we sought someone who can take our programming to the next level of impact and sustainability," says Angela Moody, chair of NOVAUL's board of directors. "Ms. Dinkins' proven ability to build partnerships with the business and civic communities coupled with her day-to-day management experience and visionary leadership is what made her the right choice for this position, and we are thrilled to welcome her."

Now in its 22nd year, NOVAUL provides education, youth development, economic empowerment, and health care services to African Americans and other underserved communities in Northern Virginia. As the new President and CEO, Dinkins will oversee the direction of NOVAUL's programming and work extensively with partners in the corporate and civic sectors.

"I am both honored and humbled to be selected to serve as the next President and CEO of the Northern Virginia Urban League," says Dinkins. "I look forward to building upon and expanding the great work that NOVAUL already provides the Northern Virginia community."

Atop Dinkins' program priorities is raising NOVAUL's profile as a leader in Science, Technology, Engineering and Math (STEM) education for African American and other minority youth. Over the past two years, NOVAUL has ramped up its STEM programming, which includes its after-school math and science academy.

"Succeeding in the 21st century economy requires knowing how to navigate the fast-changing world of technology and communications," Dinkins says. "It is my goal to help NOVAUL become the leading voice to promote STEM learning among African Americans and other communities of color to ensure that our children are prepared to excel at the highest levels."



Northern Virginia
Urban League

About the Northern Virginia Urban League: The Northern Virginia Urban League (NOVAUL) is a non-profit, nonpartisan, multi-ethnic, social service organization. Our mission is to enable African Americans and disadvantaged others to secure economic self-reliance, parity, power and civil rights through program services and advocacy. Established in 1990, NOVAUL is one of 100 affiliates of the National Urban League, the nation's oldest and largest community-based movement devoted to empowering African Americans to enter and succeed in the social and economic mainstream. For more information, visit www.nvul.org.

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